

# CIRCA

Canadian Industries Recycling Coal Ash



## MEMBERSHIP BENEFITS

**CIRCA brings together Canadian producers and marketers of coal combustion products (CCPs) to promote and increase the technically sound, environmentally responsible and commercially competitive use of CCPs as mineral resources in Canada and internationally.**

Today, utilities with coal fired generating stations and cement manufacturers face a daunting task in staying up to date on international accords concerning air pollution (Kyoto Accord), new and changing environmental regulations as well as concerns being raised by increasingly strident environmental groups.

As a member of CIRCA, Canadian Industries Recycling Coal Ash, you can stay current with national and international developments that affect the use and marketing of CCPs.

CIRCA is a proactive group of Coal Ash producers and marketers that provides members with valuable resources and benefits worth far more than the modest cost of membership.

Membership is a good business decision.

### **CIRCA will work on your behalf to**

- Monitor and coordinate work with regulatory and code setting bodies in Canada, the US and Europe, such as CEPA, CCME, US EPA, and developments under the Basel Convention and Kyoto Accord (this alone is worth the investment in membership).
- Maintain reciprocal agreements with other national and international associations (American Coal Ash Association (ACAA) and European Association for the Use of By-Products from Coal-Fired Power (ECOBA).
- Develop and direct coordinated positions and communication programs on current and emerging issues that affect the marketing and use of CCPs provincially, nationally and internationally.
- Provide a forum for producers and marketers of CCPs in Canada to develop consistent and effective policies and programs to promote and support the use of CCPs.
- Increase the knowledge of potential users and the public on the many benefits of CCP use.
- Conduct, promote and support collaborative demonstration programs.

**With membership your company will also have access to the following valuable resources:**

- Compendium of Canadian ash-related resources, including:
  - Bibliography of R&D reports on CPPs available through the CEA, Natural Resources Canada and other contacts
  - Demonstration project descriptions
  - Summary of municipal, provincial and federal regulations and codes pertinent to the production, storage, use and transport of CPPs
- Access to national and international organizations and conferences.
- Status of regulatory development and industry dialogue (air emissions, TDGR, CSA, ASTM).
- Access to a network of established industry players.
- Learning from and networking with others in the industry.

### **Why Join?**

It's simple. CIRCA membership provides a valuable return on investment. Being involved with an industry group focused on promoting and increasing the use of CCPs can make a difference to your company's bottom line. Educating users, regulators and the public can enhance your company's image.

Twice annual meetings and regular correspondence keep CIRCA members apprised of evolving issues. With both producers and marketers of CCPs contributing to discussions and decision making, CIRCA provides a perfect environment to share vital information, production requirements plus much more. It is in your company's best interest to become a member.

### **CIRCA**

[www.circainfo.ca](http://www.circainfo.ca)

For more information,

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**CIRCA will be the internationally recognized organization responsible for the significant improvement in the use of CCPs in Canada.**