



# MEMBERSHIP BENEFITS

CIRCA brings Canadian Producers and Marketers of Coal Combustion Products (CCPs) together to increase the technically sound, environmentally responsible and commercially competitive use of CCPs in Canada.



The Confederation Bridge spans 12.9 km., to link Prince Edward Island to New Brunswick mainland. Its 100-yr. design life was realized with 50% Fly Ash pre-cast concrete girders.



Award winning Educational tools offer easy access to information about CCP use.



CIRCA has been encouraging University students' appreciation of Coal Ash at annual Great Northern Concrete Toboggan Race Technical Exhibitions since 2003.



Cross Canada seminars presented expert input on "Use of Supplementary Cementing Materials" in concrete construction.

**CIRCA promotes the performance benefits of CCPs, highlighting their contributions to sustainable practice in construction, environmental remediation and engineered products.**

Today, utilities with coal fired generating stations, as well as cement & concrete manufacturers, face the daunting task of staying up to date on new and changing environmental regulations, international accords to reduce emissions and concerns raised by environmental groups.

**CIRCA Members stay current with developments that affect the use and marketing of CCPs, in Canada and internationally.**

CIRCA is a proactive group of Coal Ash Producers and Marketers that provides Members with resources and benefits more than worth the modest cost of membership. Provide a forum for CCP producers and marketers in Canada to develop consistent and effective policies, programs and activities to promote and support the use of CCPs.

- Monitor and coordinate work with Canadian regulatory and code setting bodies, and developments under discussion internationally;
- Increase the knowledge of users and the public on the many benefits of CCP use.
- Develop and direct coordinated positions and communications on current and emerging issues that affect the marketing and use of CCPs provincially, nationally and internationally.
- Maintain reciprocal relationships with other national and international Ash associations.

Twice annual meetings, regular Updates and correspondence keep Members apprised of ever evolving issues.

Input from CCP Producers and Marketers informs discussion and decision making to provide an ideal environment in which to

share information vital to the industry's continued success.

**Membership brings your company access to valued resources:**

- Status of regulatory development and industry dialogue (air emissions, TDGR, CSA, ASTM);
- Learning opportunities with industry colleagues;
- Access to an established industry network;
- Access to national and international organizations and conferences.

CIRCA keeps vigil over evolving issues, collaborating with industry & government agencies including:

- Canada Border Services Agency
- Environment Canada
- Health Canada
- Natural Resources Canada
- US EPA
- American Coal Ash Association
- WorldWide CCP Network

Membership provides a valuable return on investment... securing involvement with an industry group focused on promoting and increasing the use of CCPs can make a difference to your company's bottom line. Educating users, regulators and the public on the sustainability of Coal Ash will enhance your company's messaging.

### Why Join?

It's simple: CIRCA Membership is a good business decision. It is in your company's best interest to join in these efforts.

### CIRCA

[www.circainfo.ca](http://www.circainfo.ca)

For more information, contact:

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*Recognized for increasing the responsible use of CCPs in Canada*