



# THE CIRCA AWARD: OPPORTUNITY, INCENTIVE & REWARDS

CIRCA's "Award for the Most Effective Use of Fly Ash in Concrete" gives GNCTR competitors incentive to experience Fly Ash as a performance-enhancing supplementary cementing material (SCM). Competitors' mix designs are evaluated on the basis of 5 performance criteria: Fly Ash content, Ultimate strength, Cement efficiency, Low w/cm ratio and Economy.

The chance of winning **national acclaim** and a **\$2,000 purse** for your team is just the start. CIRCA Award competitors can access CIRCA Members' technical expertise and speak with cement industry representatives about high performance concrete mix designs. Resources on the benefits of Fly Ash concrete is free to all GNCTR Competitors:

[www.circainfo.ca/resources.htm](http://www.circainfo.ca/resources.htm)



It's easy to compete; just review the **CIRCA Award Criteria** on the GNCTR website: <http://gnctr2011.com/wp-content/uploads/2010/06/GNCTR-CIRCA-Award-Criteria-2011.pdf> All Competitors provide mix design evaluation results and a copy of their team's Technical Report to CIRCA representatives on-site at the Technical Exhibition.

**Need help?** CIRCA's Technical Support Team can help you access Fly Ash or testing facilities. Contact us at: [aweir@circainfo.ca](mailto:aweir@circainfo.ca)



**Interested to know more?** Come by the CIRCA booth at the GNCTR 2011 Technical Exhibition.

Since 2003, 6 different University teams have won CIRCA Award honours. (University of Calgary, University of Waterloo and University of Manitoba teams have each won twice). In 2010, University of Calgary bettered eleven other teams competing for the CIRCA Award.

**Will your team take it home in 2011?**

*CIRCA has sponsored GNCTR activities since 2002.*

*A Canadian, non-profit, industry association, CIRCA represents Producers and Marketers of Coal Combustion Products.*

*CIRCA is dedicated to increasing the technically sound, environmentally responsible and commercially competitive use of Coal Combustion Products as mineral resources in Canada.*



**See you in Edmonton, January 28<sup>th</sup>!**

**RECOGNIZED FOR IMPROVING THE RESPONSIBLE USE OF CCPs IN CANADA**